

POSTERS & CAMPAIGN MATERIALS

TURNING SAFETY MESSAGES INTO VISUAL CAMPAIGNS PEOPLE NOTICE, REMEMBER, AND ACT UPON.

OVERVIEW

How often are important safety messages available, yet quickly ignored, forgotten, or lost in the noise of daily operations?

In many workplaces, people are surrounded by information, but only a small part truly captures attention, influences behavior, or remains visible in the moment it is needed most.

At REM Systems, we design visual posters and campaign materials that simplify key messages, strengthen awareness, and create stronger emotional and visual connection with safer behaviors and workplace culture.



WHAT WE DELIVER

- Safety awareness posters.
- Campaign posters and banners.
- Behavior-focused safety visuals.
- Event and initiative promotional materials.
- Infographics for awareness campaigns.
- Digital posters for screens and social media.
- Customized visual content for HSE programs.

OUR APPROACH

We combine visual impact, communication clarity, and behavioral thinking to create campaigns that people notice and remember.

Each design is:

- Message-driven
- Audience-focused.
- Visually engaging.
- Simple and memorable.
- Consistent with your safety culture.
- Ready for print and digital use.

HOW IT HELPS

- Increases awareness and visibility.
- Communicates key messages quickly.
- Encourages positive behavior change.
- Supports safety programs and initiatives.
- Reinforces key messages through continuous visual presence.
- Strengthens engagement and participation.